



Partner Policy

Alliance For Responsible Tourism

Companies

Dream Nepal Travels & Tours Pvt. Ltd. – Lazimpat, Kathmandu

Discover Nepal (NGO) – Lazimpat, Kathmandu

Shrestha Consultancy Services (Aviation) (NGO) – Lalitpur, Kathmandu Valley

Silver Mountain School of Hotel Management – Lainchour, Kathmandu

Rhino Resort Pvt. Ltd. – Meghauri, Chitwan

Manaslu Hotel Pvt. Ltd. – Lazimpat, Kathmandu

Sworna Travels & Tours Pvt. Ltd. – Dallu, Kathmandu

What does the Alliance For Responsible Tourism - Nepal do?

Discussion and information sharing are central to the mission of the Alliance For Responsible Tourism - Nepal. These activities are intended to encourage the sharing of lessons learned, increase co-operation and partnership between projects, decrease duplication of work and encourage best practice (TIES draft, 2001). In addition, Alliance For Responsible Tourism - Nepal activities aim to create awareness and understanding about sustainable tourism within the alliance members and sharing this knowledge with the local communities.

What does the Alliance For Responsible Tourism - Nepal Want?

The aims and objectives of the Alliance, like its definition of sustainable tourism, are also very broad. The Alliance For Responsible Tourism - Nepal aims at:

- Discussion and sharing of experiences and innovations amongst the alliance members.
- Increasing co-operation and partnership amongst the alliance members.
- Creating awareness for sustainable tourism amongst the members.
- Developing marketing strategies for tourism promotion for the alliance members.
- Environment protection activities amongst the members.
- Proposals submissions to different international organizations for funds for different developmental projects.
- Supporting local and national sustainable initiatives that contribute to a sustainable tourism environment.

Benefits & Opportunities

Linking up with Global Actors

In addition to linking up with actors in the international tourism market, co-operation can also be sought with global actors. The Alliance could use the expertise of other networks around the world. The global character of both the tourism industry as well as the concern of sustainability offers opportunities to link up with other countries and experts in different fields of sustainability to use their experience. Already there are global linkages between actors in sustainable tourism through contact with global Internet groups or membership of a worldwide tourism association.

The Alliance can link up with other global international group to link up business opportunities. Through the Internet the Alliance can also link up with individuals with interest in developing sustainable future businesses.

The Alliance For Responsible Tourism - Nepal can link up with other global international groups like *The International Eco-tourism Society (TIES)* – USA, *Eco-Club* – Greece, *Adventure Travel Trade Association (ATTA)* – USA, *The National Geographic Society (TNGS)* – USA, *Sustainable Travel International (STI)* – USA and other organisations to share information and knowledge but also to link up for marketing opportunities.

Core Values

Every alliance member has to commit the following responsibilities:

Corporate Social Responsibility

Every individual and organization working in the tourism industry must be committed to the betterment of the society, and in particular to host communities in the areas in which they work. As representatives of Dream Nepal Alliance, we must set a strong positive example by giving back a fair share of what we take.

Environmental Conservation

It is therefore vital that we take active measures to protect our natural resources in order to guard against over-exploitation, which would undermine the ability of both current and future generations of our society to benefit from them.

Cultural Preservation

The tourism industry plays an important role promoting intercultural contacts. Tourism activities must therefore be developed and managed in close consultation with host communities to guard against exploitation and to ensure that they are protected from unwanted cultural change.

Socio-Economic Balance

Sustainability can only be achieved, when there is a fine balance between the society and economic activities.

Cooperation

Individuals and organizations working in isolation cannot achieve development of a sustainable tourism industry. To be successful, close cooperation between all stakeholder groups is required. All members of the Alliance must have a moral obligation to abide by the commitment incorporated in the core values with honesty, sincerity and dedication, and to promote these values among other stakeholders in the tourism industry.

Shared Benefits

The benefits shared by the Alliance For Responsible Tourism - Nepal members will include:

- Networking and information exchange with other like-minded industry players in the market.
- Links on the websites amongst the alliance members.
- Special privilege within the alliance members.
- Automatic access to all in international forums, automatic nominations into workshops, trainings, events, talk programs etc. conducted by Dream Nepal Alliance as well as the Alliance For Responsible Tourism - Nepal.
- Opportunity to receive expert help, trainings for the staffs and executives of the alliance members.
- Close contact amongst the alliance members on relevant sustainable issues on a regular basis.
- Opportunity to further joint marketing initiatives internationally.
- Access to sustainable tourism resources.
- Support to Intern students.
- Support International Tourism Product Auctions – TIES, STI USA. Hence this will help in marketing the alliance members internationally.
- Support for FAM Trips for International Tour Operators / Tourism Consultants. Hence this will help in marketing the alliance members internationally.

International Links

Action Asia – *Hong Kong*

Adventure Asia – *Delhi, India* (www.adventurea.com | www.adventureasia.in)

Adventure Travel Trade Association – *U.S.A* (www.adventuretravel.biz)

Alpine Club of Pakistan – *Pakistan* (www.alpineclub.org.pk)

CBI – *The Netherlands* (www.cbi.org)

CBT Institute – *Thailand* (www.cbt-i.org)

Centre for Responsible Travel (CREST) – *Washington DC, U.S.A*

(www.responsibletravel.org)

Eco Club – *Greece*

Ecotourdirectory.com – *United Kingdom*

Ecotourism Australia – *Australia* (www.ecotourism.org.au)

INDIE Travellers – *Singapore* (www.indietravellers.com)

Japan Eco-lodge Association – *Japan*

Malaysian Association of Travel Tour Agents (MATTA) – *Kuala Lumpur, Malaysia*

Responsible Tourism – *United Kingdom* (www.responsibletourismpartnership.org)

Spirit of Japan Travel – *Japan* (www.eco-tourism.jp)

Sri Lanka EcoTours – *Sri Lanka*

Sustainable Tourism Ireland – *Ireland* (www.sustourism.ie | www.tourism.sustainable.ie)

Sustainable Travel International – *U.S.A* (www.sustainabletravelinternational.org)

The International Ecotourism Society – *U.S.A* (www.ecotourism.org)

TIO University of Applied Sciences – *Utrecht, The Netherlands* (www.tio.nl)

TTG Asia – *Singapore*

UNEP – *Paris, France*

UNESCO – *Paris, France*

University of Queensland – *Australia*

UNWTO – *Madrid, Spain*

World Travel & Tourism Council (WTTC) – *United Kingdom*